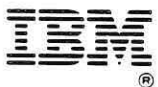


IBM Enhanced Memory Expansion Adapter



IBM Enhanced Memory Expansion Adapter

12MB of memory. Check it out . . .



PC AT®



PC XT™ Model 286



Operating System/2



DOS



EMS¹

¹ Lotus®/Intel™/Microsoft® Expanded Memory Specification 3.2

IBM Enhanced Memory Expansion Adapter

Environment

New Technology and Application Growth	PC -----> PS/2	
Hardware	PC AT PC XT Model 286	PS/2™ PC AT PC XT Model 286
Business	Manage Prior Investments	Implement New Applications
Memory	640KB	16MB
Software	DOS, EMS	Operating System/2

IBM Enhanced Memory Expansion Adapter

Product Overview

■ Systems supported

- PC AT
- PC XT Model 286

■ Memory capacity

- Expandable to 12MB
- MB increments: .5, 1, 2

■ EMS Emulation software included

- Above Disc™

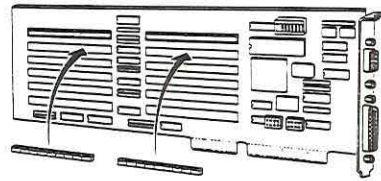
■ Additional capabilities

- Serial port
- Parallel port

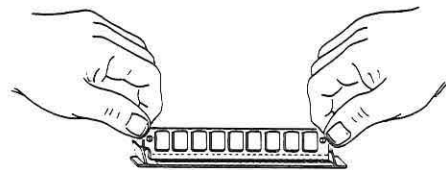
IBM Enhanced Memory Expansion Adapter

Memory Module Installation . . . *It's A Snap*

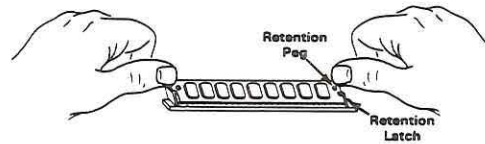
1. Position the module



2. Insert the module



3. Snap into place



Sample Configurations

	Module Size	Maximum Memory
Single Type Module Installation	256KB	3MB
	512KB	6MB
	1024KB	12MB
Mixed Type Module Installation	256 and 512KB	5MB

IBM Enhanced Memory Expansion Adapter

Configuration Planning

■ Prices

Adapter and Software	\$495
■ .5MB Module Kit	\$165
■ 1MB Module Kit	\$395
■ 2MB Module Kit	\$845

■ Considerations

Anticipated Memory Requirement	Module Kit Recommendation
■ Up to 3MB	.5MB
■ 3 to 6MB	1MB
■ 6MB and up	2MB

IBM Enhanced Memory Expansion Adapter

Product Features and Benefits — Hardware

One Adapter/12MB

- Supports large memory requirements
- Save expansion slots for other functions
- Eliminate need for multiple adapters or mother-daughter boards

Snap In Memory Modules (.5, 1, 2MB)

- Ease of installation
- Multiple configuration choice
- Reduced stocking requirements

Single-switch block and Split Memory Addressing

- Ease of installation
- Set switches once
- No additional adapters required

Serial/Parallel Ports

- Save expansion slots for other applications

Service

- Diagnostics
- IBM warranty and service

IBM Enhanced Memory Expansion Adapter

Product Features and Benefits — Software

Environment

DOS Extended Memory

**Operating System/2
Extended Memory**

LIM/EMS Expanded Memory

Compatibility

- IBM Virtual Disk
- IBM Topview®

- Concurrent processing
- Windowing
- Relational data base support
- Host communications
- Networking

- LOTUS 1-2-3®
- Microsoft® Windows
- Quarterdeck DESQview™
and many others

The enclosed sales promotional/training materials are in support of the IBM Enhanced Memory Expansion Adapter announcement, dated August 18, 1987.

Here's another innovative product for your IBM Personal Computer AT® and XT™ Model 286 customers — the IBM Enhanced Memory Expansion Adapter. This product provides an effective response to your customer's needs for increased memory to run advanced applications and migrate from DOS to Operating System/2.

This Sales Promotion Kit provides a variety of items to help you promote this exciting product. These materials include:

Specification Sheet (G571-0106-03)

Explains major product highlights, as well as "what you get" in the basic product package and in the optional memory module kits.

Pocket Reference Folder (G571-0107-03)

Provides a quick reference of product features, functions and benefits for the adapter and supporting software as well as "at a glance" information and a memory module selection guide.

Presentation Guide

A set of overhead foil masters and script that will help you better understand the product features in a narrative form. Overhead foils can be made locally for presentation to customers.

Reference:

Product Announcement

#87-234 (VAD)

#87-207 (PCD)

#87-444 (NDD)

#187-155 (NC & SW)